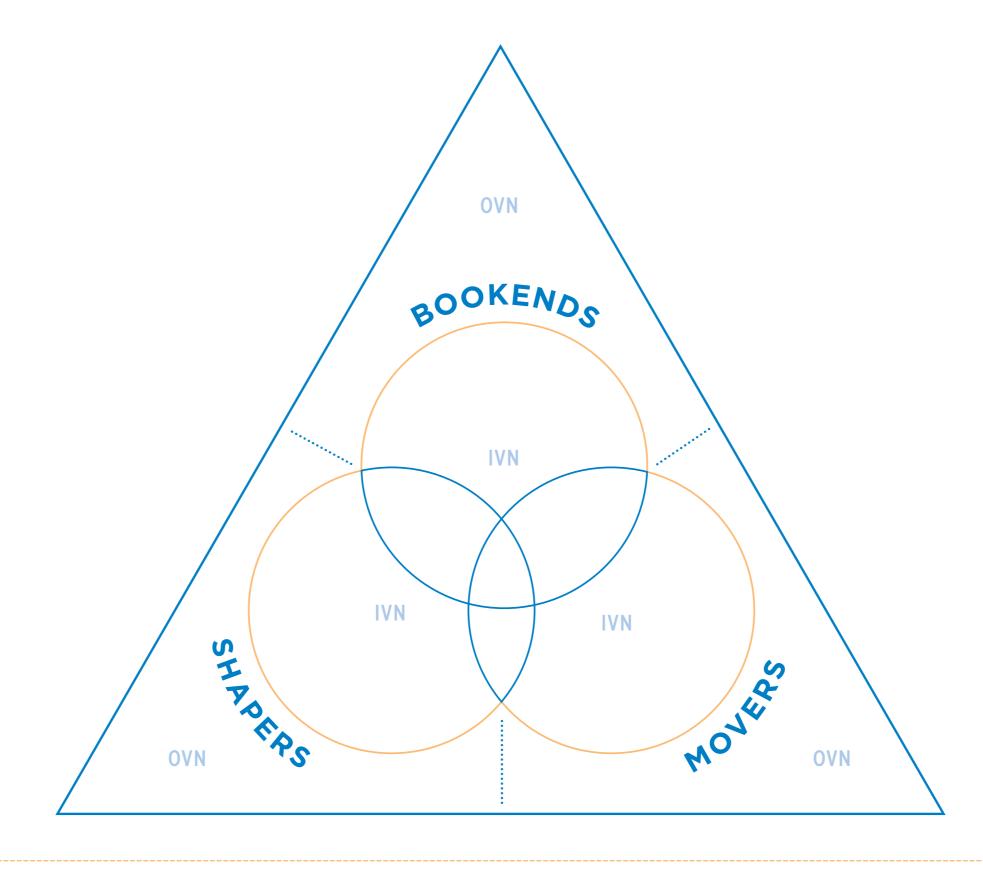
## **VALUE NETWORK MAP**

Place each of the value roles in your value network in the relevant section of the value map. Where entities have multiple roles; if they are in your inner value network, place them in the relevant part of the venn diagram. If they are in the outer value network, place them in the section where their primary role is.

As a second step, you can also show any significant relationships between entities by drawing connections between them.



OVN > OUTER VALUE NETWORK
IVN > INNER VALUE NETWORK